



Strategic Solutions



## Welcome to Gaskell Marshall Consultants

We offer a variety of management and financial services in the Not-for-profit / Charities Sector, covering the following:

- Trustee matters
- Operations
- Finance
- Interim Management

Gaskell Marshall Consultants will advise any size of charity, although it has greater experience of charities with a total income of between £1m and £10m per annum.

### About Gaskell Marshall Consultants:

Charles King, Director, has a wealth of knowledge in the Charities Sector, having been Chief Executive of a major music charity (Royal School of Church Music) and Bursar and Clerk to two Independent Schools (Abbot's Hill School and Roedean School).

He has extensive experience of the pub and restaurant industry, which includes five years as Managing Director of Wheeler's Restaurants.

Gaskell Marshall Consultants is able to draw on a wide range of expertise for specialist projects.



## What we do:

### Trustee matters

In addition to guiding you through a range of procedural requirements, including Annual Returns, SORP and SIRs, Gaskell Marshall Consultants will provide assistance on a number of trustee management issues. Read more about our support with Trustee matters on Page 3.

### Operations

Gaskell Marshall Consultants can provide a full range of business services to assist in the operation of the charity, in order to reach full potential at maximum efficiency. Read more about our support with Operations on Page 4.

### Finance

Gaskell Marshall Consultants will help to identify key criteria, including forecasting techniques and accounts layout for different levels of audience. Read more about our support with Finance on Page 5.

### Interim Management

An experienced pair of hands with the ability to solve problems quickly can be a lifesaver for a charity in the middle of a change period. Read more about our support with Interim Management on Page 6.



## Trustee matters

The Charity Commission is the regulatory authority for all charities administration and their requirements are often quite complicated.

In addition to guiding you through a range of procedural requirements, including Annual Returns, SORP and SIRs, Gaskell Marshall Consultants will provide assistance on a number of trustee management issues.

The following are examples of areas covered:

- Trustee recruitment, training and review
- Strategic reviews
- Mergers and takeovers
- Facilitation for “away-days”
- Investigations
- Public Benefit Assessment
- Assistance on Inspections
- Assistance on Trustees reports and SIRs (Charity Commission)
- Helping to define USP / Benchmarking



## Operations

Gaskell Marshall Consultants can provide a full range of business services to assist in the operation of the charity, in order to reach full potential at maximum efficiency.

The following areas are covered:

- Business Plans
- Project Appraisals
- Cost reduction and personnel planning
- Re-organisations
- Mediation services
- Catering operations
- Lettings review
- Staff Appraisals



## Finance

The difference between success and failure is usually situated within the control of finance.

Gaskell Marshall Consultants will help to identify key criteria, including forecasting techniques and accounts layout for different levels of audience.

The following are examples:

- Cashflow and debt management
- Selection of finance/payroll packages
- Administrative/Financial reviews
- Accounts formatting
- SORP training



## Interim Management

Gaskell Marshall Consultants can provide suitable cover at senior level for periods of illness, recruitment gaps or other emergency situations.

An experienced pair of hands with the ability to solve problems quickly can be a lifesaver for a charity in the middle of a change period.

Cover is provided at CEO/Operations/Financial Director level.



## We would like to hear from you

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